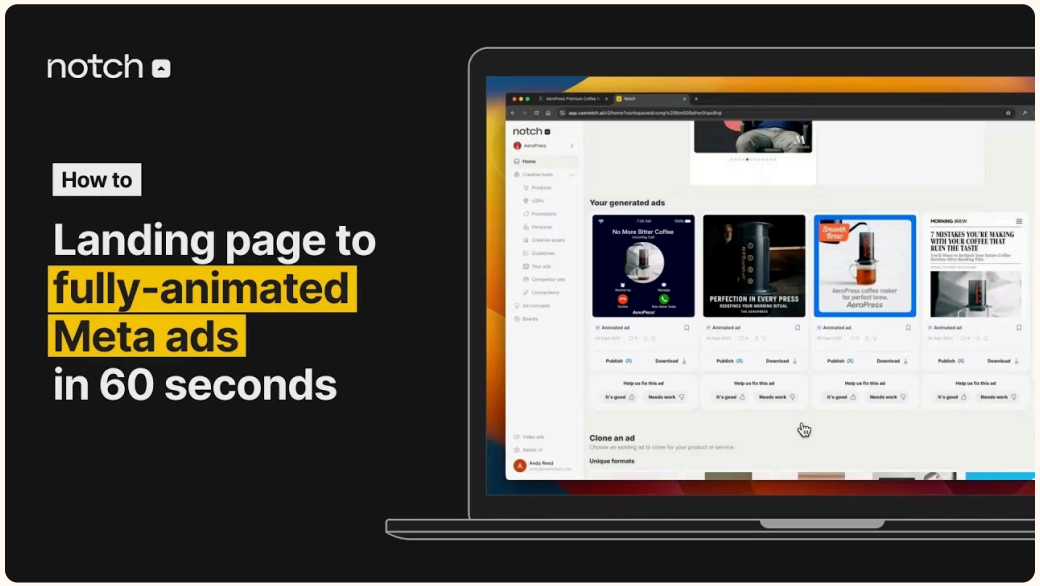
Create AI Ads Based on What's Trending

Transform your advertising with AI-powered creative production. Trusted by 3,000+ top brands and agencies, featured in 120+ publications.

Made with GAMMA

From URL to Animated Ad in 60 Seconds



Speed Meets Intelligence

Break free from dependency loops and slow creative cycles. Notch empowers your entire team—marketers, strategists, designers, and animators—with autonomous creative intelligence.

Made with GAMMA

Animated Ads That Convert

Motion in Minutes

Transform static into motion powered by your past winners and 10,000+ proven formats.

Performance-Driven

Every animation is optimized for conversion based on real data and proven creative patterns.

Instant Results

Skip weeks of production time and launch high-performing animated ads today.

Made with GAMMA

Breakthrough AI™

Novel Concepts from Your Data

Our AI concept builder analyzes thousands of customer signals to engineer winning ad ideas from scratch. It surfaces fresh USPs, formats, and hooks that haven't been tested yet—but should be.

Made with GAMMA

Successor AI™ & Creative Brain

Winners That Keep Winning

Your best ads shouldn't die after their first victory. Successor AI finds what made them work and creates smart variations before performance drops.

Smarter Inputs

We automatically build a complete model of your brand from every data point. Ads that don't just look good—they feel strategically right.

Made with GAMMA

Professional Tools for Perfect Execution

White-Labeled Share Boards

Generate high-quality AI ads for clients, then instantly share for review. Boards are 100% white-labeled and customizable.

Edit in Figma or Canva

AI gets you 95% there. Chat with your ads or edit in Figma or Canva for that final touch.

StyleGuard™

All brand rules and legal guidelines live in one place, automatically enforced. Every future ad stays perfectly compliant.

Made with GAMMA

The Numbers Speak for Themselves

50

Concepts Weekly

AI-crafted ad concepts tested every week, mixing fresh challengers and reliable winners.

+40%

ROAS Improvement

Up to 40% increase in ROAS in 60 days or sooner depending on budget and conditions.

10x

Cost Savings

Cheaper than hiring an external agency with hours of collaborative work and change requests.

Made with GAMMA

Flexible Pricing for Every Scale

Basic

$39/mo

300 credits/month

- 30 static or animated ads
- Upload directly to Meta
- Track competitor ads
- Full format library

Pro

$199/mo

2,500 credits/month

- 250 static or 25 video ads
- White-labeled review boards
- Multiple team members
- All Basic features

Enterprise

Custom

Unlimited credits

- 24hr support
- Custom integrations
- Unlimited workspaces
- Priority features

Made with GAMMA

Trusted by Industry Leaders

"Notch delivered a 2.7 ROAS ad that drove over $175K in revenue. Their AI-powered approach proved effective for our bottom line."

Ann Marie Long, Director of Performance Creative, Solawave

"Most AI ad tools promise magic and deliver mush. Notch is the first one that actually moved the needle. No gimmicks—just great concepts."

Trevor Ford, Head of Growth, Yotta

"Notch helped us improve lead generation performance by 300%. We've been able to scale our campaigns 20X effectively."

Kye Duncan, Digital Marketing Leader, MyDegree

Made with GAMMA

Backed by the Best. Built by Experts.

$8M Raised

From AI-first investors and advertising veterans who believe in our vision.

Meta Badged Partners

Official Meta Business Partner with proven expertise in campaign management.

Ex-Meta Team

Built by veterans from Meta, Instagram, and WhatsApp who understand advertising at scale.

Try Notch for Free

Talk to Sales

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